



Tourism & Events Department
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**To: Linda Dillenbeck, Chairperson
 Tourism Development Commission**

From: Steve Geiogamah, Tourism Development Manager

Date: November 19, 2019

Subject: Event Funding Recommendation

The following are event funding recommendations for TDC consideration.

Event	Event Dates	Event Description	Location	Projected Attendance	Recommended FY 19/20
Max Shacknai Soccer Invitational 2020	Feb 21-23, 2020	Youth Soccer Tournament Request = \$5,000-Event Venue Fee	Multi sports fields	500 players + families	\$5,000
USA Synchronized Swimming 2020 Age Group Trials	Jan 18-20, 2020	USA Synchro three phase trials of 25 - 150 athletes from across the country Request = \$2,600-Event Venue Fee	McDowell Mountain Ranch Aquatic & Fitness Center	125-150 athletes and families	\$2,600

Funding Availability & Potential Options

There are tourism development event support funds available for the event recommendations. Pending TDC discussion, the following are options for consideration:

- 1) Approve event funding recommendations or other amounts.
- 2) Direct staff to further evaluate the events and ask for further detail
- 3) Take no action or additional event evaluation

Alternatively, if there are additional questions or information needed for further consideration, staff will proceed accordingly.